



/ **GRAPHIC
DESIGNER** / MY
PORTFOLIO



VARIOUS CLIENTS IDENTITY

A selection of logos that I have designed for various clients throughout my career. The majority begun as a preliminary sketch then developed & finalised in Adobe Illustrator.



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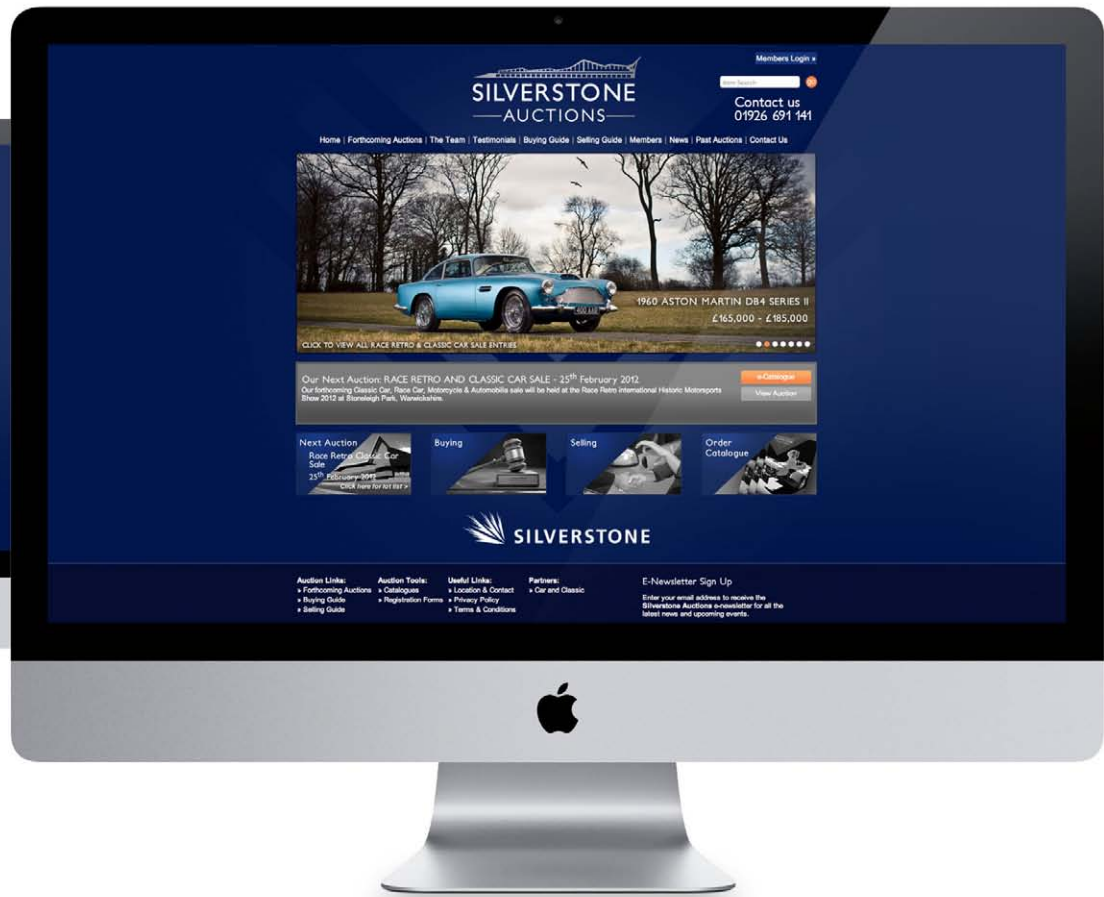
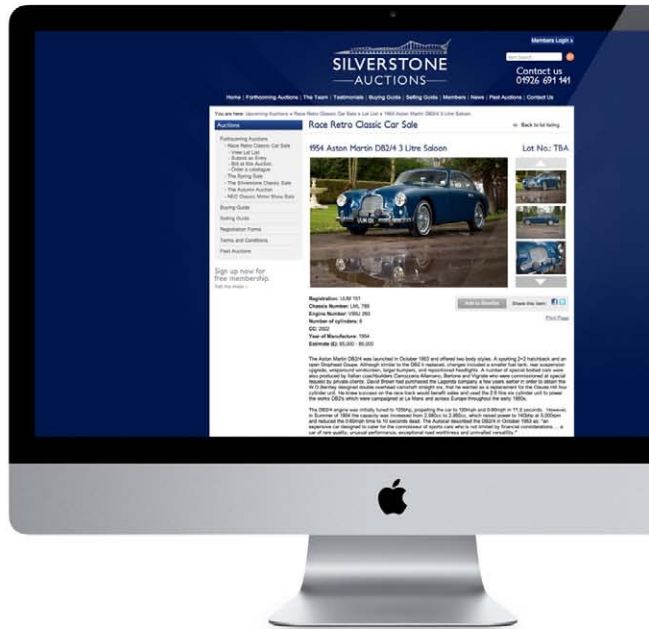
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SILVERSTONE AUCTIONS CATALOGUE DESIGN

Example of catalogue design for 2011's auctions. Created & populated in InDesign. Contains forward, auction lots, terms & conditions, bidding forms, contact details & third party advertising.



SILVERSTONE AUCTIONS WEB DESIGN

Screenshot examples of the home page & lot item page. The brief was to create a website that reflected the brand identity & improve on the functionality of rival auction house websites.
www.silverstoneauctions.com



GLIXTONE BRANDING/PACKAGING

Examples of Glixtone re-brand and packaging.
The brief was to create a fresh & memorable brand that pushed the boundaries of a 'trade' product into the commercial marketplace.



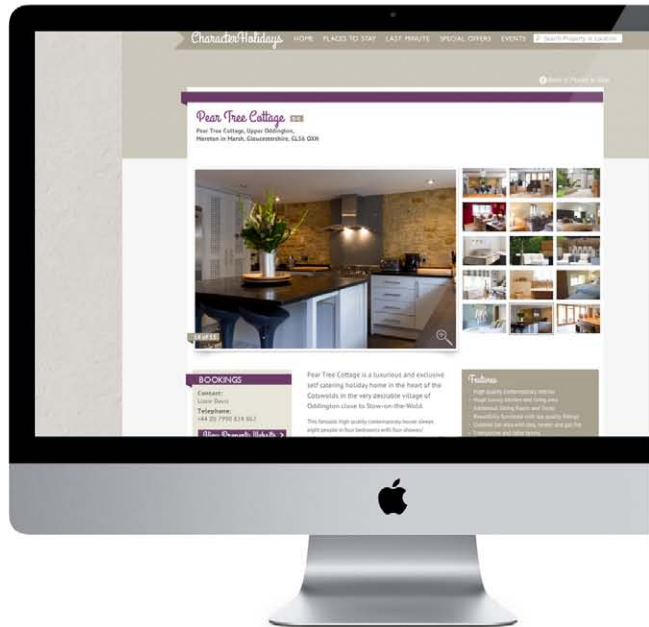
**GLIXTONE
BRANDING/MARKETING**

Left: Examples of sub division packaging & branding
 Middle: Example of a promotional exhibition graphic used at industry shows
 Right: Examples of stationery incorporating the new branding.



GRANDSTAND MOTOR SPORTS BRAND IDENTITY/WEB DESIGN

Screenshots of the re-branded Grandstand Motor Sports website - The UK's largest motor sport holiday company. I was heavily involved in the design, structure & build of the website as well as the new brand identity.
www.grandstandmotorsports.co.uk



CHARACTER HOLIDAYS BRAND IDENTITY/WEB DESIGN

Character Holidays is a new venture that needed a stand out website with a fun & friendly identity. The brand was created to give big impact on images and to create an online experience to better all its competitors.

www.characterholidays.com



**PEDITANK
BRANDING/SIGNAGE**

Examples of brand identity, stationery & shop signage for a chain of fish spa shops in Stratford upon Avon & Banbury.
Stratford-upon-Avon town centre outlet of the year finalists 2011.

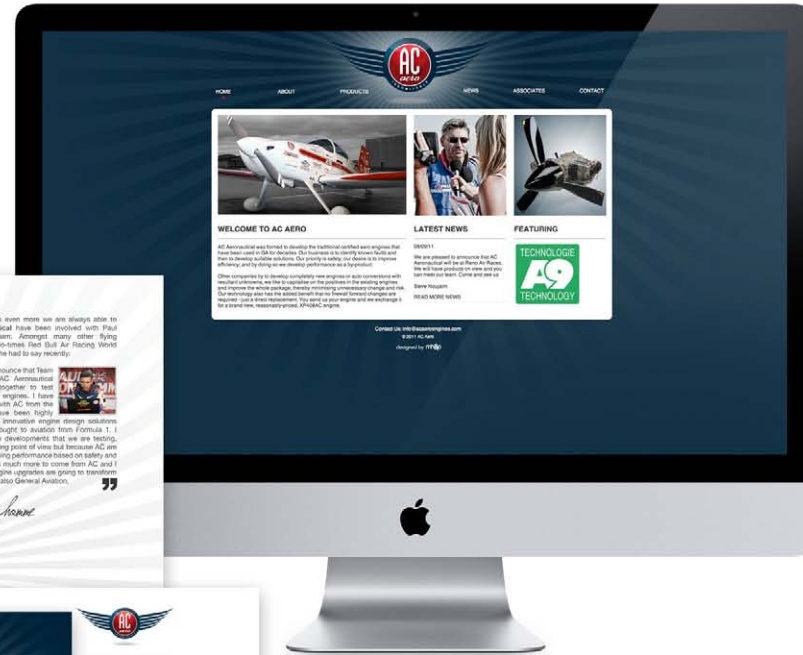


NICK WHALE SPORTS CARS DIRECT WEB DESIGN/MARKETING GRAPHICS

Left: Screenshot of home page - www.nickwhale.com

Middle: Examples of advertising published in numerous car magazines

Right: Exhibition graphics for 'Classic Car Show' & 'Top Gear Live' - NEC



AC AERONAUTICAL WEB DESIGN/PROMOTIONAL MATERIAL

An aerospace engine design & manufacturers that needed a re-brand from an identity which was outdated. Produced stationery, brochures & new website to help promote a marketing campaign.
www.acaeroengines.com



DIGITAL DOMAIN / APEX SCAFFOLD DESIGN
WEB DESIGN/GRAPHICAL ARTWORK

Left: Digital Domain home page - www.digitaldomain.tv
A portfolio website to showcase Digital Domain's services.
Right: Apex Scaffold Design home page - www.apexscaffolddesign.com
A portfolio website that showcases Apex Scaffold Designs services & projects.



NOSTALGIA. QUALITY. STYLE. COLOUR...

An Vintage & Paint you will find all kinds of furniture, kitchenware, lighting, objects d'art, collectables and other items that made our childhoods seem so special! You will also find just the stuff that you will need to re-create the look for yourself, like linens and an exclusive range of Annie Sloan paint.

'Vintage Style with Annie Sloan Paint' Course Courses start 4th October 2011

Come to one of our painting workshops & learn how to recreate that vintage & painted look for yourself – suitable for beginners & so easy to do once you know how!

During the fun & informal day you will learn how to create different effects using paint, stencils, decoupage, gliding, crackle glaze and more.

- Our weekly workshops cost £120 per person (including coffee & lunch).
- For more information & booking please call or email us.



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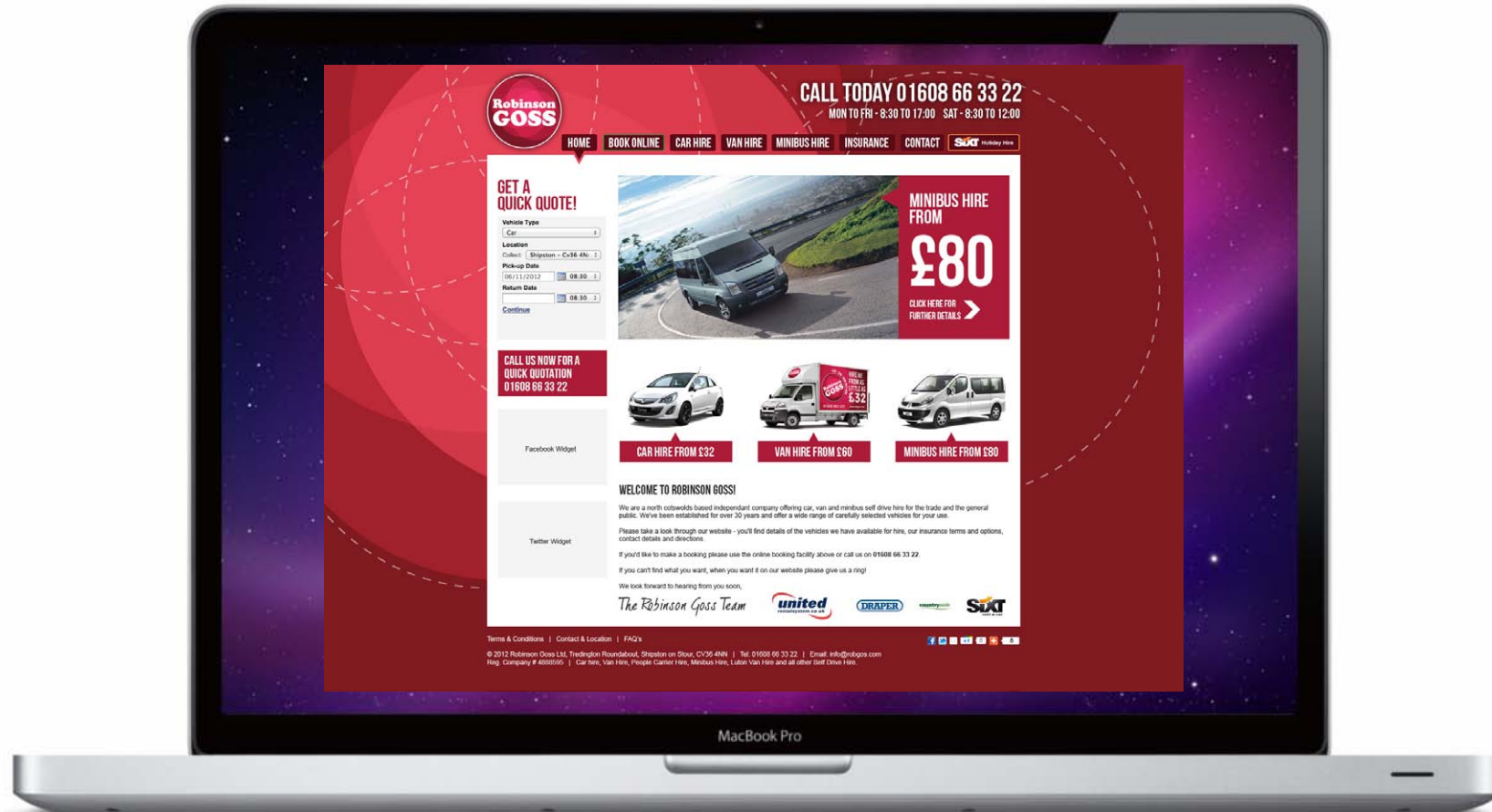
VINTAGE & PAINT
WEB DESIGN/PROMOTIONAL MATERIAL

A boutique shop in Stow-on-the-Wold selling vintage furniture & paint. The brief was to create a retro & highly stylish identity that was contemporary yet at home in the heart of the Cotswolds.
www.vintageandpaint.com



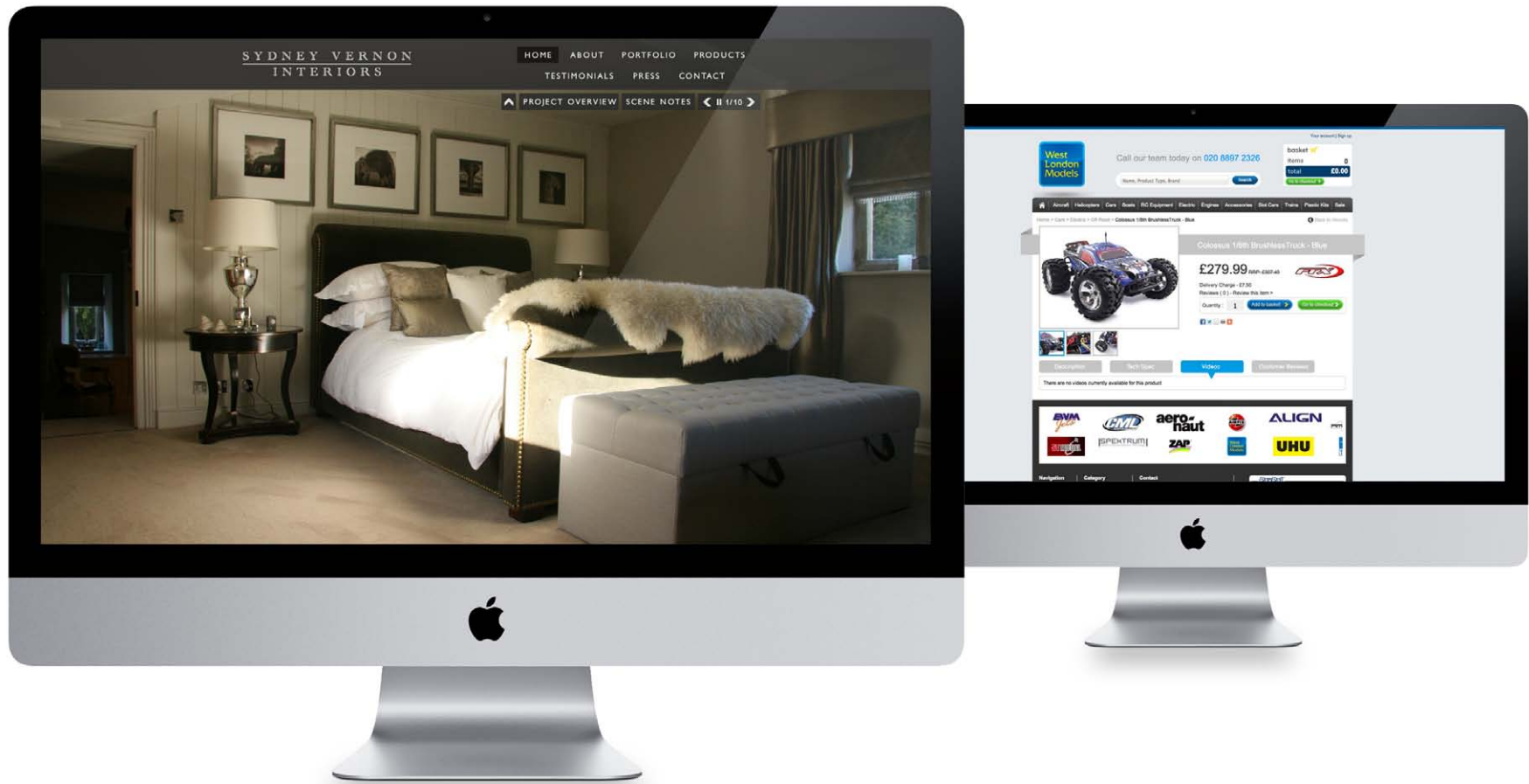
ROBINSON GOSS BRANDING/PROMOTIONAL MATERIAL

The brief was to re-brand & rejuvenate Warwickshires largest family run vehicle hire company. The aim was to make the brand fun & stand out - almost as if the vehicles had a personality of their own.



ROBINSON GOSS BRANDING/WEBSITE

The new website was devised to simplify the user journey & to strengthen the Robinson Goss brand.
www.robgos.com



SYDNEY VERNON INTERIORS / WEST LONDON MODELS WEB DESIGN/BRANDING

Left: Sydney Vernon Interiors portfolio page - www.sydneyvernon.com

To showcase their interior design portfolio using full screen images.

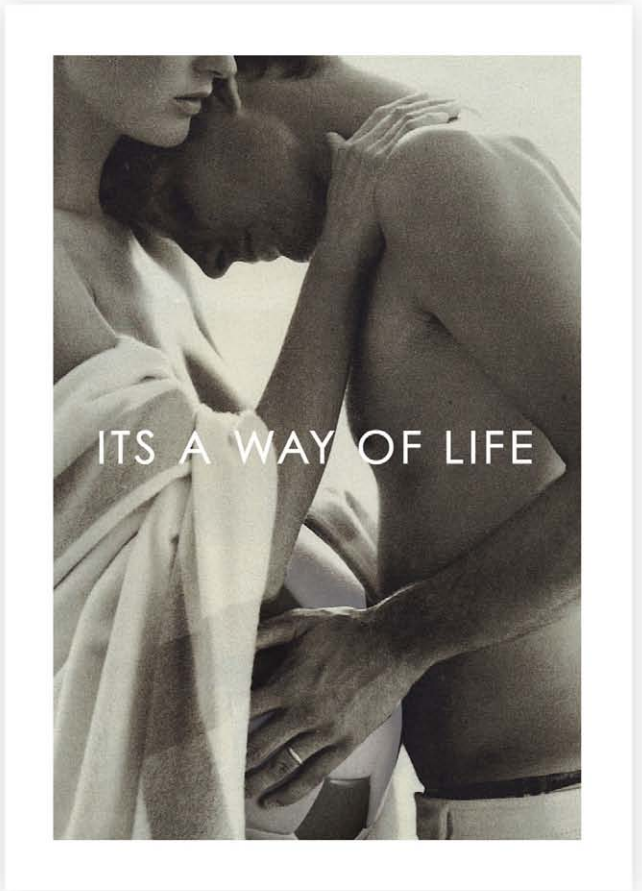
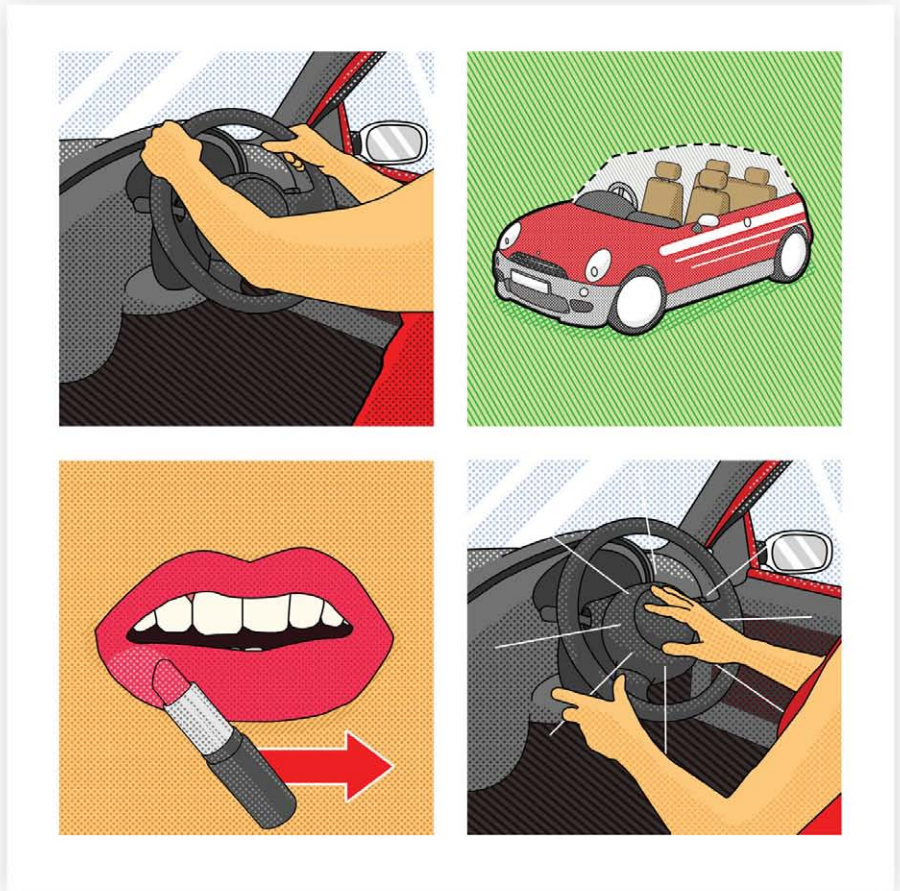
Right: West London Models product page - www.westlondonmodels.com

To simplify & re-brand an existing website with a complex CMS system.



LACC TAPAS BAR / BUG RENTALS
WEB DESIGN/PROMOTIONAL MATERIAL

Left: LaCC Tapas Bar home page - www.laccbirmingham.co.uk
 To promote a restaurant. Contains menu download & booking system.
Right: Bug Rentals home page - www.bugrentals.co.uk
 To showcase a fleet of camper vans. Contains a booking system.



PERSONAL ARTWORK
GRAPHICAL EXPERIMENTATION

Left: Graphical illustration experimentation - Info-graphic style.
Right: Photoshop image montage - Mans passion for football. Submitted by UWE for student design awards.
Note: Photography by Burberry.



VOISEYDESIGN.CO.UK