

KRISTEN
VOISEY

GRAPHIC DESIGNER CURRICULUM VITAE

GENDER

Male

NATIONALITY

British

DRIVING LICENSE

Full UK - Clean

ADDRESS

Available on request

TELEPHONE

Available on request

EMAIL

kristen@voiseydesign.co.uk

INTERESTS



DESIGN / PERSONAL QUALITIES

- Excellent knowledge of design, brand awareness & trends
- Quick thinking, enthusiastic & motivated
- Comfortable working under pressure to meet deadlines
- Versatile in all graphical styles with a creative eye for detail
- Able to follow a creative brief & art direction to completion
- Experienced in managing multiple projects & prioritising work
- Extensive client facing experience
- Confident & positive attitude towards team project development
- Passionate & driven to produce work beyond expectations

EDUCATION & QUALIFICATIONS

2003-2006

BA (hons) Graphic Design, University of the West of England, Bristol

2002-2003

Art & Design Foundation, Coventry University

2000-2002

A levels (Art, Design, Physics & Maths), Heart of England Sixth Form

1995-2000

11 GCSEs (including Maths & English), Heart of England School

DESIGN HISTORY

Graphic Designer / Jask Creative / April 2014 - Present

I am currently part of an exciting & creative team at Jask - one of Birmingham's leading design agencies.

Graphic Designer / GP Strategies / February 2013 - April 2014

I worked client side within a busy design & marketing team at GP Strategies - a global training organisation. My role consisted of the design & production of course materials, the build & management of online communication & production of marketing materials. I was also pivotal to the company's rebrand and partnership with HSBC creating iconography and illustrative solutions.

Graphic Designer / mh&partners / August 2010 - January 2013

mh&partners is a design, web & marketing agency that I helped build from the ground up. I had an integral role consisting of working with other creatives in both print & digital media, designing & delivering anything from corporate branding & websites to national marketing campaigns & exhibition graphics. My involvement in the launch & art direction of Silverstone Auctions is one of my favorite highlights.

I lead the production & delivery of all print, marketing & web material from concept to completion. At mh&partners I gained invaluable experience in project management & further developed my design skills & techniques.

Graphic Designer / Mango CR8 / February 2007 - July 2010

I had been working on a project for a mutual client when Mango noticed my work & asked me to join their team. I gained valuable experience working alongside printers & other creatives, learning print, design & web building processes. Clients included Coventry University Enterprises & the Black Country Chamber of Commerce.

PRINT EXPERIENCE

Print Process, Corporate Identity, Brand Development, Stationery Design, Leaflet/Flyer Design, Brochure Design, Catalogue Design, DM, Poster Design, Magazine Advertising Campaigns, National/International Marketing Campaigns, Exhibition Stand Design, Vehicle Graphics, Shop Signage, Packaging, Brand Consistency

DIGITAL EXPERIENCE

Web Design, Web Advertising, Social Networking, E-Marketing, Navigation & Sitemap Design, User Interface Design, Interactive Media, S.E.O, Content Management Systems, Java Script, E-Newsletters, MPUs

TECHNICAL SKILLS

InDesign	★★★★
Illustrator	★★★★
Photoshop	★★★★
Adobe Flash	★★★
Dreamweaver	★★★
MS Office	★★★★
Mac OS	★★★★
PC OS	★★★★

REFERENCES

Available on request

NOTABLE CLIENTS

British Athletics, Silverstone Auctions, Conran, Nick Whale, CP Bigwood, England Athletics, Bibby, HSBC

